



CORPORATE PARTNERSHIP OPPORTUNITIES

Providing consumer choice, member participation, and access to fresh, healthy foods.



COMMUNITY
FOOD CLUB



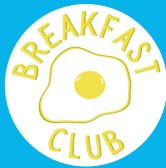
 **COMMUNITY
FOOD CLUB**

Three Exciting Events!

"It is so hard to get the food we need because of how expensive it is. But when we come to the Community Food Club, we can come and get the fruits, vegetables, and more that we want! We feel very supported!"

"I got a fantastic amount of food today. I don't get down to GR very often, but for this amount of food it's definitely worth the trip."

Breakfast Club



spring
event

Community BBQ



summer
event

Welcome to the Club



fall
event

Partner with us!

Welcome to the Community Food Club's corporate partnership packet! We'd love to invite you to join our corporate event partners as you make a difference in food security in Kent County. Our events will be different than ever before! With new locations, new faces, and the opportunity to get to know many members at our Community BBQ, this is a partnership we can't wait to include you in.

By becoming a corporate partner, you'll be investing in the health of the 800+ households the Food Club serves each month. As a part of this partnership, your organization will receive exclusive business exposure through event promotions, newsletter features, and more - spreading the word of your organization to thousands of people! In this packet you'll find numerous sponsorship levels with corresponding benefits at each level. If you're unable to find a partnership level that work for your organization, reach out and we'll be able to create a level specifically to fit your needs! We look forward to partnering with you and serving even more Kent County residents in the coming year.

Contact Sydney
Watson for more
information

sydney.watson@communityfoodclubgr.org
(616) 288 - 5550

About the COMMUNITY FOOD CLUB



what we do

At the Community Food Club, all Kent County residents making an annual income of at or below 200% of the federal poverty line can sign up! For a monthly fee of \$11-\$15, households receive about \$115 worth of product in return. The best part? The Community Food Club flips the table on traditional grocery store pricing. Fruits and vegetables are the cheapest items in our store while foods higher in sugar and fat cost more. But, the choice of grocery selection always lies with the member. Dignity and choice are the cornerstones of this innovative model.

our impact

over 800 households served each month

more than 100,000 pounds of food distributed each month

a section dedicated to stocking foods that fight chronic diseases

95% of members state they are treated with respect

our outcomes

after 6 months of membership:

96% of members report having an increased access to fresh produce

30% of members report having increased their financial security

35% of members report having increased food security by skipping meals less frequently

The Community Food Club is an innovative and dignified approach to food security rooted in consumer choice, member participation, and access to healthy foods.

events at - a - glance

01

breakfast club spring

This table hosted event is the perfect opportunity to introduce your coworkers, friends, and even family to the Food Club's model. Because Breakfast Club takes place in the heart of the Food Club, your guests will learn first hand about what we do. This event is free to attend, but we hope that guest are moved by our mission and will be inspired to give.

Proceeds from Breakfast Club go directly to the essentials: milk, eggs, cheese, and meat.

03

welcome to the club fall

Our annual Welcome to the Club will be an evening perfect for you and your colleagues to support food security in Kent County. Networking, dinner, drinks, and a moving mission will add up to a great time for you and your guests. Welcome to the Club raises funds that help to stock our fruit and veggie coolers throughout the year.

02

community bbq summer

The Food Club's community BBQ is unlike any other event. This member-based event is a great way to get to know the faces of the Food Club. With food catered by a Food Club member, games, and a resource fair, your friends, family, and colleagues will love getting to know our neighbors.

partnership levels

premiere
partner
\$10,000

Recognition on all event materials and listed as Presenting Sponsor at one event of your choosing
Recognition from emcee at both fundraising events
Name and logo on Community Food Club's website
Booth at BBQ - more than 300 community members to attend
Featured article in quarterly print newsletter & email newsletter
Lunch n' Learn for up to 15 people
14 tickets to Welcome to the Club - fall event
Opportunity for organization to volunteer for the day at the Food Club - 13 slots
2 tables (10 tickets) to Breakfast Club - spring event

produce
partner
\$7,500

Recognition on all event materials
Recognition from emcee at both fundraising events
Name and logo on Community Food Club's website
Booth at BBQ - more than 300 community members to attend
Featured article in email newsletter
Lunch n' Learn for up to 15 people
12 tickets to Welcome to the Club - fall event
Opportunity for your org. to volunteer for the day at the Food Club - 13 slots
1 table (5 tickets) to Breakfast Club - spring event

dairy
partner
\$5,000

Recognition at one month of Food Club cooking classes
Recognition on all three event materials
Name and logo on Community Food Club's website
Listed as a sponsor on email newsletter
Lunch and learn for up to 20 people
10 tickets to Welcome to the Club - fall event
Opportunity for organization to volunteer for the day at the Food Club - 13 slots

bakery
partner
\$2,500

Recognition at one month of Food Club sample days
Name and logo on Community Food Club's website
Lunch and learn for up to 20 people
8 tickets to Welcome to the Club - fall event
Organization for organization to run the Food Club for a day - 13 slots

deli
partner
\$1,000

Name on Community Food Club's website
Lunch and learn for up to 20 people
4 tickets to Welcome to the Club - fall event
Organization for organization to run the Food Club for a day - 13 slots

Community Partnership Commitment

Print deadline to be included in Breakfast Club materials is February 20

I'd like my partnership to remain anonymous

Name as you'd like it to appear in print materials:

Contact Person: _____

Phone: _____ Email: _____

Address: _____

City | State | Zip: _____

Partnership Levels

Premiere Partner | \$10,000

Dairy Partner | \$5,000

Deli Partner | \$1,000

Produce Partner | \$7,500

Bakery Partner | \$2,500

Please accept my payment of: \$ _____

Please send me an invoice

Check made out to Community Food Club

Checks can be mailed to: Community Food Club, 1100 S. Division Ave. Grand Rapids, MI 49507

Credit Card

Name on card: _____

Card number: _____

CCV: _____ Exp: _____ Zip: _____

*We're looking forward to partnering with you!
Thanks for making Kent County more food-secure.*

Questions or comments?

Call or email Sydney Watson at 616.288.5550 or sydney.watson@communityfoodclubgr.org